

Staff Council Communications Committee Meeting  
February 17, 2016

Minutes

1. How do we keep people informed of what Staff Council is working on in between quarterly newsletters?
  - a. Staff council blog?
    - i. Difficulty with this is that it's something else that people would have to DO (i.e. they would have to actively go to the SC website and find the blog to read it)
  - b. Monthly or twice monthly emails directly to inboxes
    - i. This is more passive for people since it is delivered to their inbox and probably our best bet.
    - ii. Will need to ask committee chairs for information
2. Ideas for next newsletter
  - a. Rename Staff Newsletter to Staff Quarterly
    - i. Will ask IMC to do a type-treatment/logo for email header
  - b. Main story ideas
    - i. Highlighting staff who are graduating this May
      1. Kevin will talk to Deanna DePenti about how many staff members are graduating
    - ii. Resources for staff outings/trainings
      1. Thornacres/Carrollodge
    - iii. Staff service opportunities
      1. Some staff contact CSSA for staff service opportunities monthly or once a semester
        - a. May leave this topic for a later issues since we just highlighted service through mission leave time in the last issue
    - iv. Tuition remission benefit callout
      1. Timely since this issue will go out around Commencement